



CareerTests.in

Products & Pricing

<https://careertests.in/>

Career diagnostics

AI enabled, Human delivered

Measuring Talent & Career Potential

Career Diagnostics

Educators and Talent Managers want to :

- ✓ Measure for Career Fitment but ...
 - Cost is prohibitive
 - AI is not enabled
 - Realtime Analysis is not available
 - Reliability is not proven
 - Gen Z habits are not considered

This means, only people with UNLIMITED TM (time and money) can work with Talent Assessments and often, Gen Z is not factored in .

Did u check
CareerTests.in ?

1. Career Success Test - FREE
2. CareerGraph Tests (CG) with 4 versions - INR 999/- (incl. GST)
 - Professionals >
 - College > High School > Middle School
3. TRIM Tests for Professionals (Psychometric test) - INR 299/- (incl. GST)
4. Customized Test (reach us for a quote)

>> AI >> Dashboard >> Custom Qs

Validated by 48000+ test takers

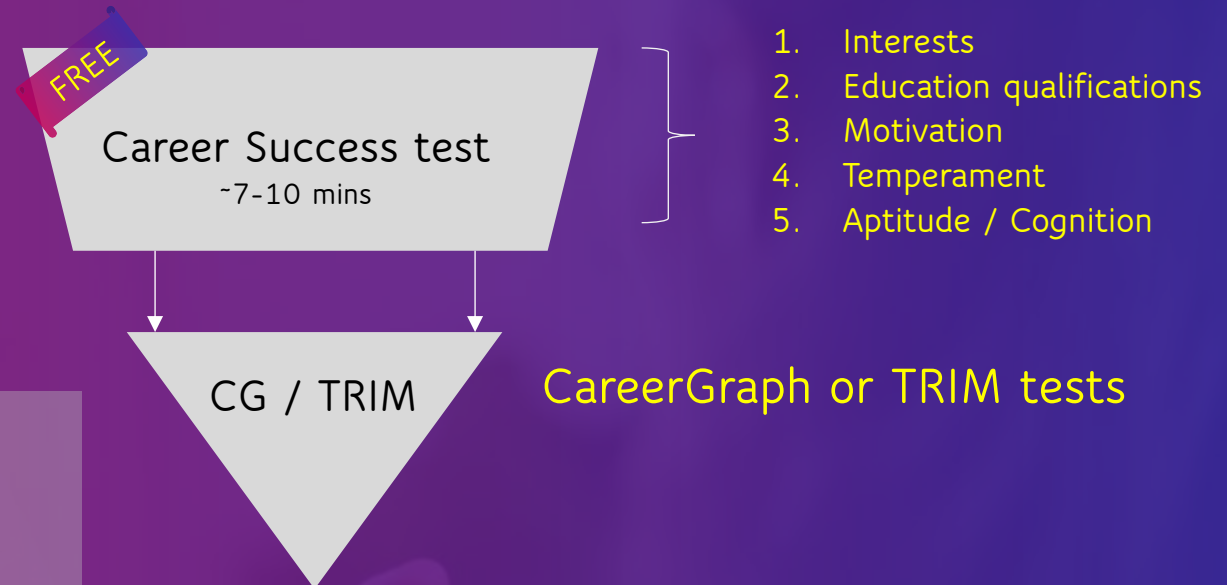
Use the Funnel

Cost Optimization

- ✓ UNLIMITED Career Success Tests @ 2,000/- pm.
- ✓ Filter and move to CG / TRIM Tests
 - ❖ 50% discount for >250 tests pm on all tests
 - ❖ 50% discount for >3000 tests pa on all tests

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Activity funnel



10-point CareerGraph model for Edu

1. Interests
2. Education qualifications
3. Motivation
4. Temperament
5. Aptitude / Cognition
6. People management
7. Behavior
8. Leadership
9. Recommendations
 - 1) Sectors
 - 2) Industries
 - 3) Job Roles
 - 4) Subjects / skills
10. SMART Goal setting

Career
Success -
FREE

Career
Graph

INR 999/- ;
>250 @ INR 499
(incl. GST)



10-point Hiring model for Corporates

1. Interests
2. Education qualifications
3. Motivation
4. Temperament
5. Aptitude / Cognition
6. Income Dependency
7. Financial Integrity
8. Narcissistic tendency score
9. Goal and Target orientation
10. Role & Responsibility orientation

Career
Success –
FREE

TRIM
report

INR 299/- ;
>250 @ INR 199/-
(incl. GST)



10-point Talent Growth model for Corporates

1. Interests
2. Education qualifications
3. Motivation
4. Temperament

Career
Success -
FREE

5. Aptitude / Cognition
6. People management
7. Behavior
8. Leadership
9. Recommendations

Career
Graph

INR 999/- ;
>250 @ INR 499
(incl. GST)

- 1) Sectors
- 2) Industries
- 3) Job Roles
- 4) Subjects / skills

10. SMART Goal setting - HiPo,
Career Path enablement, Skill Gap analysis



Let's work together .

CareerTests.in
AI Enabled, Human Delivered

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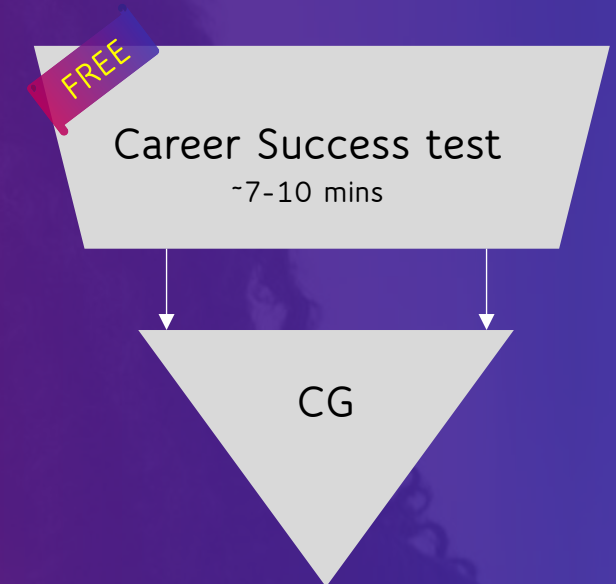


ANNEXURE

Advantages of funnel approach

Advantage Schools

1. Key CBSE rules and initiatives for career guidance
As per the Affiliation Bye-Laws, every secondary and senior secondary school must appoint a full-time "Counsellor & Wellness Teacher."
2. International schools in India follow UK (Cambridge, British), US (Advanced Placement, American Board), or IB curricula, which integrate career guidance by emphasizing self-assessment, exploration of interests and skills, and providing exposure to real-world experiences.



CareerTests.in provides :

1. Concrete evidence of Scientific Career Guidance thru 3D framework : Discover >> Debate >> Decide for each child in Middle School and High School
2. Recommendations and Goal Setting support - to help each student on the personal journey to success

Advantage College & Skill Edu Inst.

1. For its accreditation process, NAAC evaluates an institution's career guidance services based on several key indicators and metrics.
2. 81% of employers surveyed in 2024 reported using some form of skills-based hiring, a significant jump from 73% in 2023 and 56% in 2022.



CareerTests.in provides :

1. Concrete evidence of Scientific Career Guidance thru 3D framework : Discover >> Debate >> Decide for each Student
2. Recommendations and Goal Setting support - to help each student on the personal journey to success as well as a service for ready placements



Advantage Corporations

- ✓ According to McKinsey, companies with effective talent management outperform competitors by 99% compared to 56% of others, and top performers are 800% more productive than average.
- ✓ Harvard Business Review notes that objective talent assessments are over three times more accurate than traditional methods at predicting future top performers.



CareerTests.in provides :

1. Speed in hiring by Quantifying Talent measurement as a screening criterion
2. Improve Fitment decision accuracy for both Hiring and Talent Growth (HiPo)
3. Integrate AI into Talent processes